

### In This Issue

[Report on LA Recycling](#)

[Road to Zero Waste](#)

[Don't Waste LA](#)

[The Art of Zero Waste](#)

### Featured News Clips

**Huffington Post: California Falls Behind In Waste-To-Energy Race.** [9/5/2010](#) - "Government officials from around the world used to come to this port city to catch a glimpse of the future...Nowadays, it's U.S. officials going to Canada, Japan and parts of Western Europe to see the latest advances."

**New York Times: Europe Finds Clean Energy in Trash, but U.S. Lags.** [4/12/2010](#) - "With all these innovations, Denmark now regards garbage as a clean alternative fuel rather than a smelly, unsightly problem. And the incinerators, known as waste-to-energy plants, have acquired considerable cachet as communities like Horsholm vie to have them built."



### Trash in the News

**CAW Recycling News: California Beverage Container Recycling Exceeds 80%! [12/06/2010](#)** "According to the most recent data reported by the state (CalRecycle), nearly 17 billion of the 21.5 billion containers sold were recycled in fiscal year 2009-10."

**LA Times: California Cities are lowering standards to raise revenue.** [10/18/2010](#) - "Across the country, cash-strapped communities are welcoming slot machines, tattoo parlors, landfills and other businesses they shunned in the heady days of the real estate boom."

**LA Times: Keeping spray cans out of landfills.** [10/19/2010](#) - "The soda can, beer bottle and newspaper all end up in the same place nowadays -- the recycling bin. But what about the roughly 3 billion aerosol cans sold in the U.S. annually? Odds are they go into landfills."

**Economic Policy Institute: China's Subsidies to Green Industries Lead to Growing Trade Deficits in Clean Energy Products.** [10/18/2010](#) - "The U.S. Commerce Department recently reported that the U.S. trade deficit increased sharply in August. The growth was explained, in large part, by a record monthly deficit with China. Soaring imports of clean energy products are an increasingly important part of that deficit."

Dear Daniel,

We are excited to provide you with the latest edition of our GCS newsletter, which we hope you will find to be a useful resource for relevant news and information regarding recycling, waste management, thermal recycling, and the vision of zero waste. In this edition of the newsletter, we have linked you to some interesting news items about both local successes in recycling, but also about some national and regional challenges to modernizing our waste management infrastructure. In particular, I highly recommend you take a moment to look at the New York Times article "Europe Finds Clean Energy in Trash, but U.S. Lags," as well as the Huffington Post article "California Falls behind in Waste-to-Energy Race." We hope you can find a moment to review this newsletter, and we hope you find it informative.

Sincerely,  
Marc McMenamain  
President, Green Conversion Systems LLC

## Report: The City of Los Angeles is A Recycling Success Story

According to the Daily News, a report released for America Recycles Day reveals that the City of Los Angeles has the best rate of recycling among large US cities.

The report revealed that the City of Los Angeles recycles 65 percent of the 9/2 million tons of trash it generates annually. The city of New York only recycles 55 percent of its waste, Chicago 52 percent, and Houston only 17 percent of its waste.

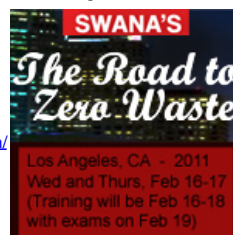
To read more about the report, and to watch an excellent video about the yard waste recycling at the Lopez Canyon Environmental Center, visit the following link: [http://www.dailynews.com/news/ci\\_16620790](http://www.dailynews.com/news/ci_16620790)

## SWANA Conference on Zero Waste Coming to Los Angeles

The Solid Waste Association of North America will be holding it's "Thinking Outside the Blue Box Conference: The Road to Zero Waste" in Los Angeles this February.

The Solid Waste Association of North America's (SWANA) conference, "Thinking Outside the Blue Box: The Road to Zero Waste" will be held on February 16 - 17, at the Crowne Plaza Hotel in Los Angeles.

The conference will include technical sessions discussing a variety of zero waste related topics and issues, keynote presentations, and a robust trade show. To learn more about the conference visit: <http://www.thinkingoutsidethebluebox.com/>



## "Don't Waste LA" on Recycling

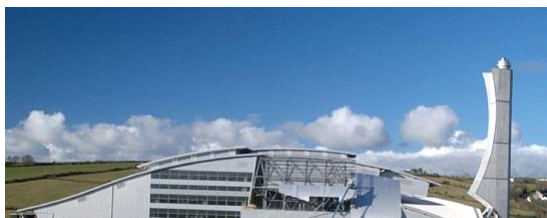
A new coalition of community, environmental, faith and labor organizations have joined forces to promote clean air, green jobs and recycling for all Angelenos through region-wide standards in our commercial and multi-family waste and recycling system.

[Watch Don't Waste LA's Introductory Video by Clicking Here.](#)



## The Art of Advanced WtE

The Isle of Man's Thermal Recycling Facility



**LA Times: Recycler launches ecollective to make recycling electronics easier.** [10/5/2010](#) - *"California is one of a handful of states that ban electronics from landfills because of their hazardous materials (such as the lead in cathode-ray-tube TVs) and their component parts' potential to be reclaimed and reused."*

**LA Times: Garbage-to-Energy? California has second thoughts.** [9/6/2010](#) - *"I am having a hard time explaining why California is so far behind," said Eugene Tseng Tseng, a UCLA law professor.*



**The Center Isseane Thermal Recycling in Paris (on Seine River)**



(Click the images above to learn more about these facilities)